

LIFEI ZHENG

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EDUCATION

New York University Abu Dhabi, Abu Dhabi, UAE

Expected May 2024

Bachelor of Science, Computer Science

Minor: Interactive Media Arts

New York University Shanghai(Go Local Program), Shanghai, China

January 2021 - May 2021

EXPERIENCE

Student Research Assistant, **Data Science and AI Lab**, NYU Abu Dhabi

August 2021 - Present

- Wrote computer programs in Python to automatically collect editorial board data from more than 500+ academic journals to improve data collection efficiency
- Upload raw data and write data report for the collected editorial board data

Information Assistant, **NYU Shanghai Academic Resource Center**, Shanghai, China

January 2021 – May 2021

- Serve as an ambassador between the ARC(Academic Resource Center) advising and students, greet and advise students coming to help them connect with the appropriate resources like Academic Writing advising
- Organized an ARC Coffee Chats by reaching out to two ARC staff and ten Learning Assistants and designing the posters using Canvas to promote ARC's academic resources and bring in more students and eventually got eighteen students registered

President, **Chinese Culture Club**, NYU Abu Dhabi

December 2020 – Present

- Lead the 180+ member campus students interest group on culture promotion
- Managed outreach for NYUSH study away info session by reaching out to 5 panelists from New York, Abu Dhabi, and Shanghai global sites to advise students interested in Chinese culture or wishing to study away on the Shanghai site
- Organized Chinese Lunar New Year celebration event and contacted the sponsorship of 2000 AED by reaching out to a local company and eventually prepared 65+ gift packages for participants
- Initiated the Instagram account of CCC to market events and promote Chinese culture through monthly posts and have 80+ followers now

Marketing Team Member, **Women Empowered in STEM**, NYU Abu Dhabi

Sept. 2020 - Jan. 2021

- Designed the logo and poster using Canvas to promote the weSTEM High School Conference

Co-founder, **Girls Who Code**, Chengdu, China

July 2019– Oct. 2019

- Created a two-day workshop to influence high school girls interested in the tech field and got 8 people attended
- Designed the workshop curriculum to teach participants the basics of web programming language HTML & CSS and also integrate hands-on learning by instructing them to create a website
- Managed all outreach by inviting a female programmer as a speaker to share her industry insights

SKILLS

- **Computers**: Arduino, Processing, C++, Python, Java, HTML & CSS
- **Office**: Microsoft Excel, Microsoft Word, Microsoft PPT
- **Design**: Adobe InDesign, Canva
- **Language**: Mandarin, English